From: **Kyle Kazan** kyle@glasshousegroup.com
Subject: Action Required: Deadline May 21, 2021
Date: May 7, 2021 at 7:29 PM
To: Jamin Horn jamin@glasshousegroup.com, Jessica Quamina JQuamina@glasshousegroup.com
Cc: Kyle Kazan kyle@glasshousegroup.com

KK

Dear Partners, Friends and Family,

As part of the process of converting the shares which you own in Glass House Group to the public entity, we need to set up your account to set up these shares. As always, the team is here to assist you.

While I am not offering financial guidance, please allow me to share that the value of our company increased as we were able to turn our assets into cash flowing entities. This transaction is allowing us to acquire assets at approximately 10x of what we own today. It will likely take a few years for us to build out these new assets so as you make your decisions in regards to your Glass House shares, this might be something to consider.

Please see the attached Letter of Transmittal. The Shareholder Notice also contains legally required notices, accredited Investor Questionnaire, information about the risks of the transaction, tax information, and the documents relevant to the transaction with Mercer Park. All investors must complete the document in order to receive post-merger shares in a timely manner, more particularly it will ask you for your registration and electronic delivery instructions.

Our In-House Council, Jamin Horn, prepared the attached Stockholder letter which provides further details. In order to complete the signature portion please click **HERE** by no later than **May 21, 2021.** There is no better time to do this than right now 😉.

If you have questions about this document please share them here. If you would prefer to communicate directly with our legal team please direct all questions to Jessica Quamina jquamina@glasshousegroup.com.

Thank you for your attention on this matter!

As always, your continued confidence is appreciated.

Best regards,

Kyle

Kyle Kazan
Chairman and Chief Executive Officer

GLASS HOUSE GROUP

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Forward-Looking Statements

Certain information in this email contains “forward looking information” within the meaning of applicable securities laws. Such forward looking information includes, but is not limited to, information with respect to GH Group, Inc.’s (“GH Group”) and Mercer Park Brand Acquisition Corp. (“BRND”) objectives and the strategies to achieve these objectives, as well as information with respect to their beliefs, plans, expectations, anticipations, forecasts, estimates and intentions. This forward - looking information is identified by the use of terms and phrases such as “will”, “may”, “would”, “should”, “could”, “expect”, “intend”, “estimate”, “anticipate”, “plan”, “foresee”, “believe”, or “continue”, the negative of these terms and similar terminology, including references to assumptions, although not all forward-looking information contains these terms and phrases. In particular, and without limiting the generality of the foregoing, forward looking information in this press release includes statements related to: the completion of the proposed transaction between BRND and GH Group; GH Group’s business plans and strategies; the proposed purchase of the 5.5m sq. ft. greenhouse; and the total number of licenses that will be acquired. Forward looking information involves known and unknown risks and uncertainties, many of which are beyond our control, that could cause actual results to differ materially from those that are disclosed in or implied by such forward looking information. These risks and uncertainties include, but are not limited to, those that will be described under “Risk Factors” that will be set out in the prospectus or other document that is or will be filed and available on sedar.com. Although GH Group has attempted to identify the main risk factors that could cause actual results to differ materially from those contained in forward looking information, there may be other risk factors not presently known to GH Group or that they presently believe are not material that could also cause actual results or future events to differ materially from those expressed in such forward-looking information. Consequently, all of the forward-looking information contained in this email is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that BRND and GH Group anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation.

Glass House - Company Shareholder Notice - Non-...

Stockholder Letter.pdf